

Associations

DISRUPTION IS REAL

- Industry associations play a critical role in establishing a bridge between the industry and the government. With the pace of change, creating a sync between the two becomes challenging
- Associations work with companies of all shapes & sizes. With rapid disruption, knowhow to keep pace & address needs of all member firms is arduous
- Most associations have over 1,000 member firms, which makes cooperation to bring synergies difficult
- Associations often have fragmented tech stacks

TOP SKILLS BY 2025*



Artificial Intelligence



Big Data Analytics



Cloud Computing



Text, Image & Voice Processing



Cybersecurity



Internet of Things

*Source: World Economic Forum - The Future of Jobs Report, 2020

EdCast Talent Experience Platform Transforms leading Industry Associations

Learning - Mobile First, Personalised

Knowledge Network and Exchange

Learning in the Flow of Work

Content in context

Control and Choices

Real Time Performance Support

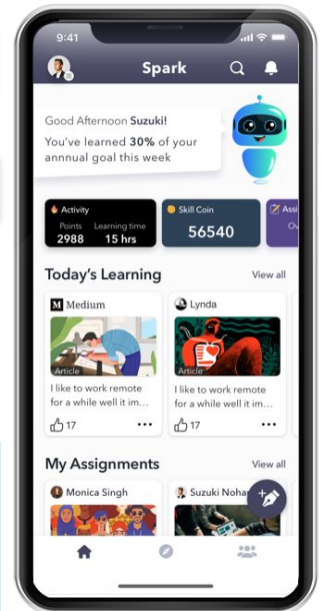
Business Impact

Perform

Innovate

Be Future Ready

EdCast offers a unified Talent Experience Platform delivering Learning Experience, Skilling Experience & Career Mobility capabilities to leading Government and Industry associations across the world. Our customers include **NASSCOM, PAEA, IOB** and many more.



"India is poised at the dawn of a new era, wherein the urgency to up/reskill talent at scale is paramount. Through our FutureSkills initiative (powered by EdCast, a great partner to power our AI-first and Mobile-first industry learning ecosystem), we stand committed to industry, academia and the nation towards developing a future-ready workforce."

NASSCOM®