

Manufacturing and CPG

DISRUPTION IS REAL

- Pace of disruption and change resulting in ever-increasing talent shortage & skills gap
- High customer expectations - From physical to digital to omni-channel experiences
- Evolution of the workforce - Tech savvy Millennials and broad spectrum of employee base
- High costs of attraction, development and retention of talent with expertise in the industry
- The paradox of increasing training needs and declining L&D budgets

TOP SKILLS BY 2025*



Robotics



Big Data Analytics



Cloud Computing



E-Commerce



Cybersecurity



Internet of Things

*Source: World Economic Forum - The Future of Jobs Report, 2020

EdCast Talent Experience Platform Transforms Manufacturing & CPG Industries

Learning - Mobile First, Personalised

Knowledge Network and Exchange

Learning in the Flow of Work

Content in context

Control and Choices

Real Time Performance Support

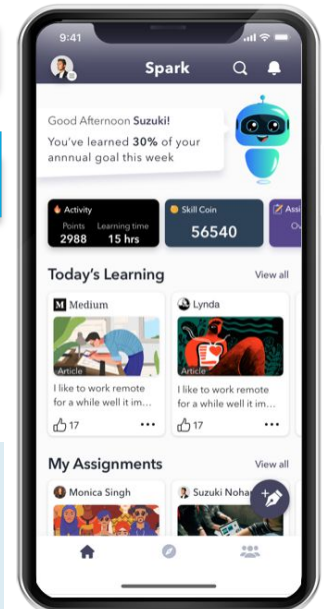
Business Impact

Perform

Innovate

Be Future Ready

EdCast offers a unified Experience Platform delivering **Learning, Skilling & Career Mobility** capabilities to CPG & Manufacturing companies across the world. Our customers include **DIAGEO, DANONE, TETRAPAK & many more.**



“EdCast is a smart platform that allows building a culture of continuous learning by combining learning needs with user goals, interests & career aspirations. Learning is truly made easy with EdCast – a one-stop-shop for all learning across internal and external sources, including both company sponsored and free content sources.”

